

April 12, 2013

MEMO TO: Iman Hakim, Dean, College of Public Health

FROM: Gail Burd, Vice Provost *GBD*

SUBJECT: College of Public Health Program Fee Approvals for 2013-2014

During the April Arizona Board of Regents Meeting, the Regents approved the College of Public Health program fee requests shown below.

MD-MPH Phoenix Campus	\$4,500 / program	Effective August 2013
MD-Public Health Certificate	\$3,000 / program	Effective Summer 2013

Copies of the approved requests, as they appear in the April 2013 Board Book, are attached. The April 2013 Board Book can be viewed at the Arizona Board of Regents web site: <http://www.azregents.edu/abouttheboard/publicmeetings/boardmeetings/boardmeetings.aspx>. Scroll to Board Book Documents and select "Meeting: 2013-04."

cc: Douglas Taren, Associate Dean, College of Public Health  
Linda Tumellie, Assistant Dean, College of Public Health  
Traci Sitzmann, Assistant Bursar, Bursar's office  
Anna Midkiff, Accounting Manager, Financial Services Office  
Trevor Behan, Accountant Senior, Financial Services Office  
Brian Pierson, Accountant Senior, Financial Services Office



**PROGRAM FEE REQUEST**

University: University of Arizona

College/School: Public Health

Department: Public Health

Program: MD-Public Health Certificate

Circle one:

**Graduate**

Undergraduate

Upper Division  
 Lower Division

New \$.....3,000.....  
 (Proposed)

.....August 2013.....  
 (Effective Date)

Existing \$.....None.....  
 (Current)

\$.....  
 (Proposed) (Year Approved)

**Rationale for Request (~100 words)**

Currently medical students are able to take a 15-unit graduate certificate as part of their regular course tuition that is based at the Medical Schools on the Tucson and Phoenix campuses. In addition to having these students take 5 core courses from the College of Public Health, the College of Public Health's Office of Student Services provides centralized advising for these students. In essence these students are able to obtain a graduate certificate at no cost. Instituting a program fee will allow the on-line portion of the certificate program to be improved and available to students from both campuses.

**Compliance with Board Guidelines (~250 words)**

This program fee is being implemented to provide value to the program, enable its on-line courses to be of better quality, and bring together medical students from both UA medical school campuses. The program is still very affordable compared with the tuition from other peer schools of public health. The graduate certificate will allow medical students a better opportunity to gain knowledge and be more employable as they will have more knowledge regarding how to practice population based medicine as the Affordable Care Act is enacted.

**Student Consultation (~100 words)**

Current MD-MPH students were been provided a questionnaire regarding their thoughts on a program fee for the Certificate program. We received 11 responses. The majority of students (55%) agreed or had a neutral opinion regarding the statement "I believe students who are interested in public health will continue to apply for the certificate program with this fee". Students overall thought that a fee for a program was justified and would like the fees to be used to provide them more options regarding the course work they need to do.

**MARKET PRICING**

Paying tuition for the certificate program is based on taking five 3-unit courses. The total cost for the UA Graduate Certificate with this formula costs in-state students \$12,679. Market pricing was calculated using the same formula except for UCLA where it was calculated at 1/3 the cost of being a full time student for 2 years. Although, the tuition is slightly greater than the tuition at other schools, the students in the certificate program are able to take the complete program on-line.

Institution	Cost for 5 3-unit courses
Texas A&M	5,919
Florida	7,875
UCLA	9,873
Maryland	10,235
Iowa	11,343
Ohio State	11,905
Wisconsin	12,045
Minnesota	12,435
UA	12,679
North Carolina	18,939

**ACCOUNTABILITY**

Financial Aid Set Aside Amount: 17.0%

**Proposed Annual Revenue**

Program Fee	\$	3,000
Number of Students	#	10
<b>Total Revenue</b>	=	30,000

**Proposed Annual Expenditures**

Financial Aid Set Aside	\$	5,100
Central Administrative Charge	\$	3,000
Institutional and Advising Personnel	\$	0
Support Staff	\$	12,400
Operating Expenses	\$	9,500
<b>Total Program Costs</b>	=	30,000